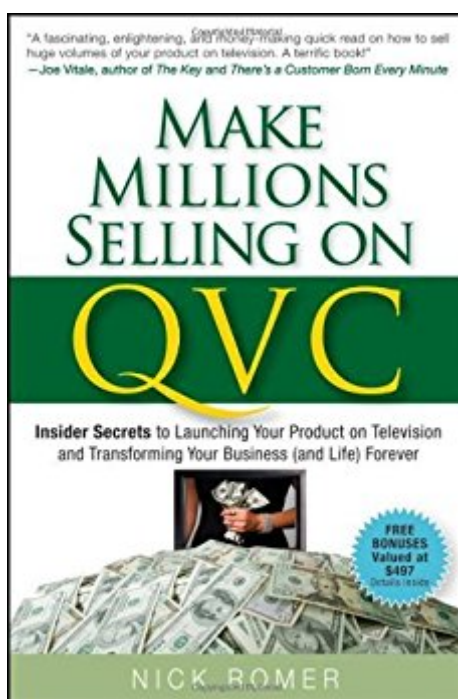


The book was found

# Make Millions Selling On QVC: Insider Secrets To Launching Your Product On Television And Transforming Your Business (and Life) Forever



## Synopsis

Make Millions Selling on QVC is more than just a guide to getting you and your products in front of millions of potential customers; itâ™s an inside look at how the largest television retailer in the world operates. The information and advice found throughout these pages will give you a distinct edge in this competitive business and allow you to exceed your professional expectations and enjoy the success you deserve.

## Book Information

File Size: 1409 KB

Print Length: 160 pages

Page Numbers Source ISBN: 0470226455

Publisher: Wiley; 1 edition (March 8, 2010)

Publication Date: March 8, 2010

Sold by:Â Digital Services LLC

Language: English

ASIN: B001AOG9Z0

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #508,225 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #30

inÂ Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Marketing >

Telemarketing #69 inÂ Books > Business & Money > Marketing & Sales > Marketing >

Telemarketing #169 inÂ Kindle Store > Kindle eBooks > Business & Money > Industries > Retailing

## Customer Reviews

I purchased this book several years ago in preparation for my own appearance on QVC as a guest. My company had been selling their product on QVC for several years and asked me to give it a shot. This book gave some good pointers and sped up my learning curve. However, since things change quickly in QVC's world I found the book to be a little out-dated (even back in 2008, when I first read it.) Also, the author's experience was of selling small, inexpensive gadgets in a 7 minute slot which, although helpful to other small entrepreneurs, it is just one slice of life at QVC. I was scheduled to guest on one hour slots while selling a thousand dollar item, as are other reps for large

companies that work with QVC, however, I could not find a book that was written from that perspective. Still, this book is well written and was very helpful. By the way, one of the things that have changed since the author's time with QVC is that the "guests" now have to take both an on-line class at home and an in-person class at the QVC headquarters before they are allowed to appear on the air. The latter class even includes a practice session with an actual QVC host which is video recorded and is followed by a critiquing session. QVC is a great company and the author captures some of the excitement of on-air, live televised selling. This is a good book to own.

Who among us has not dreamed of seeing our product making thousands of dollars in a few short minutes on a shopping channel? This book and a good product are all you need. The secrets of how to do exactly that are shared by someone who has "walked the walk". Nick Romer's entire book is a goldmine, but I found two chapters in particular to be worth the cost of the book: the chapter on how to find or create hot products and the chapter on common mistakes and how to avoid them. Nick explains how marketing works in this country and he drives his points home with examples from his own experience or from that of others he knows. This book is the real deal! ~Mary Russell Sarao, co-author of, *The Everything Inventions & Patents Book* and *Inventing on a Shoestring Budget* as well as co-columnist for 2 for the Money column in *Inventors Digest Magazine*.

I bought this a long time ago. Read through it and loved it. I recently went back through it. I think there are great tips and advice in here. Also how the industry works. I didn't know much about QVC and I feel it helped me figure out how they work.

I was looking for a book that was full of information that I could use - not someone's memoirs. This book saved me hundreds of hours and thousands of dollars in research and hard knock lessons. I was on the wrong path - and thanks to the incredible information in this book, I'm now on the right path. For anyone who has an idea for a product, or has a product and is looking for how to market it - this is the book for you. Whether you are looking for the QVC market, the mass market, or a niche market - this is the book for you. You will find the information you need to get on the right path.

This book is a step-by-step roadmap to successfully understanding the path you need to follow to get your product on QVC. Because the book is not long, it provides succinct information on virtually all aspects of what you need to do and - most importantly - what you must avoid doing to successfully launch your product on QVC. I recommend the book to all who believe in their product

but don't mind spending a little time with someone who walks the walk.

You know this book was ok. I guess it depends on what you are looking for. The author gives a good effort to get you to understand how to find a good "QVC Product". But really that is up to you. You will get a glimpse at the steps it takes to get on QVC and what happens once you get there. But be realistic. This or any book will not be the magic bullet that will make you rich.

[Download to continue reading...](#)

Make Millions Selling on QVC: Insider Secrets to Launching Your Product on Television and Transforming Your Business (and Life) Forever Make Millions Selling on QVC: Insider Secrets to Launching Your Product on Television & Transforming Your Business (and Life) Forever Agile Product Management and Product Owner Box Set: 27 Tips to Manage Your Product, Product Backlog and 21 Tips to Capture and Manage Requirements with Scrum Agile Product Management: Product Owner (Box set) : 27 Tips To Manage Your Product, Product Backlog: 21 Tips To Capture and Manage Requirements with Scrum ... development, agile software development) Fashion 2.0: Blogging Your Way to the Front Row: The Insider's Guide to Turning Your Fashion Blog into a Profitable Business and Launching a New Career Etsy: Etsy Business: 50 Beginner Success Tips to Make Money Online with Etsy: Launching, SEO, Marketing, Selling, Pricing, and More! (Etsy SEO, Ebay, Making ... Etsy businesses, Etsy Beginner Ideas) Make Millions Selling Real Estate: Earning Secrets of Top Agents Selling on eBay: 44 Killer Profitable Items To Sell on eBay From Garage Sales, Thrift Stores, Flea Markets and More! (selling on ebay, ebay, ebay selling, ... ebay marketing, ebay selling made easy,) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Agile Product Management: Product Owner: 26 Tips to Manage Your Product and Work with Scrum Teams Agile Product Management: Product Owner: 27 Tips To Manage Your Product And Work With Scrum Teams (scrum, scrum master, agile development, agile software development) Agile Product Management: Product Vision:: 21 Steps to setting excellent goals for your product (scrum, scrum master, agile development, agile software development) Agile Product Management: Release Planning: 21 Steps to plan your product releases from a product vision with Scrum (scrum, scrum master, agile development, agile software development) Agile Product Management: Release Planning: 21 Steps to Plan Your Product Releases from a Product Vision with Scrum The Business Sale System: Insider Secrets To Selling Any Small Business Television Is the New Television: The Unexpected Triumph of Old Media in the Digital Age From Zero to Business: How to Start a Business and Raise Millions from Business Plan

to Startup Funding FBA: Complete Guide: Make Money Online With FBA: The Fulfillment by Bible:  
Best Selling Secrets Revealed: The FBA Selling Guide FBA: Complete Guide: Make Money Online  
With FBA: The Fulfillment by Bible - Best Selling Secrets Revealed: The FBA Selling ... ,  
fulfillment by , fba Book 1) The Effective Online Business: Two Online Business Ideas for  
Beginners... Garage Sale Online Selling & Information Product Marketing (Bundle)

[Dmca](#)